

# AN INVITATION FROM THE CSA BOARD

## Be a Part of Sea Pines' Future

Charles Fraser's vision more than 50 years ago for a new resort and residential community has become a reality. Today we live in harmony with nature, secure within our homes that seamlessly blend into the landscape, alongside visitors and fellow residents who share a culture that is defined as the "Sea Pines life-style." The task of managing and preserving that enviable life-style is one that has been embraced by CSA with enthusiasm, creativity, commitment and great success.

Because preserving such excellence requires careful attention and constant reevaluation, we are at the point where we must now look forward to what Sea Pines will be for the next 50 years. CSA has created a way for all property owners to come together and determine our future. This year we will work together to develop RoadMap 2020, a strategic plan that will guide us as we revitalize and renew our community.

DesignWorks of Charleston has been selected to lead a team of consultants charged with creating RoadMap 2020. They have been given two overriding guidelines: first, the plan must reflect a strong commitment to Sea Pines' heritage and principles and to current and future property values; and, second, it must demonstrate a clear recognition of the importance of community support.

### **Task Force Reaffirms the Vision**

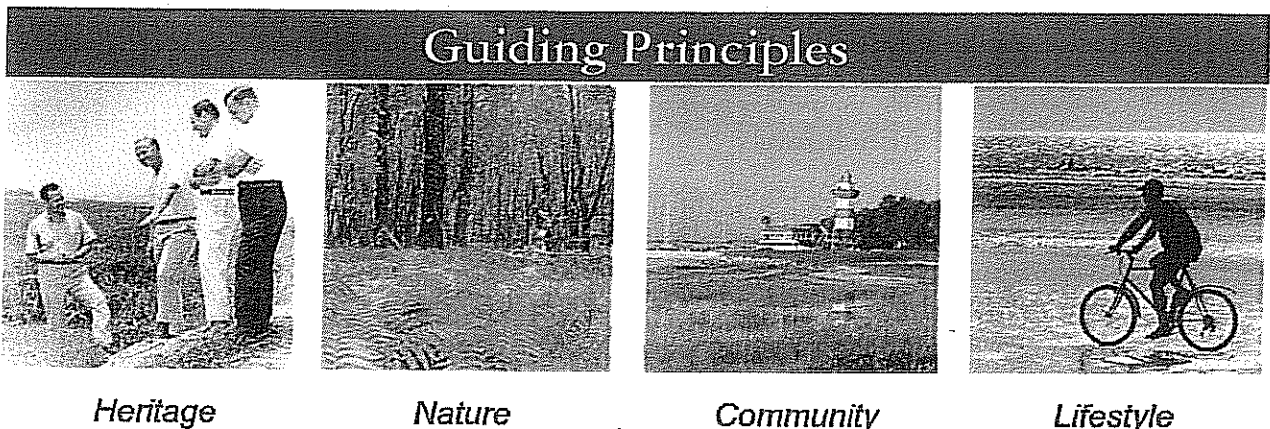
RoadMap 2020 will build on work that has already begun. In 2009, CSA's Board created the Vision Update Task Force comprised of representatives from property owner groups, the resort and commercial organizations to undertake the important task of restating and reaffirming the vision that has been Sea Pines' guiding force.

The Task Force chose Edward Pinckney, a noted landscape architect and land-planner with close ties to Charles Fraser and Sea Pines, to provide historical documents and personal insight. Inspired by the past and with an eye toward the future, the Task Force studied and redefined the values that are important as Sea Pines moves with vitality and sustainability into the next decades.

Sea Pines' defining principles fall into three categories: the natural look and environmental sustainability; self-government and security within a gated community; and an active, health-oriented and sociable community.

The Task Force has produced a document that defines the vision for Sea Pines in the years ahead. RoadMap 2020 will be the plan that articulates how we get there.

With respect for our history and our journey to the present day, and with an awareness of the many elements that make up the fabric of life in Sea Pines, we will spend the next year creating a strategic plan that will enhance and improve the lives of all who live and visit here.



# INTRODUCING ROADMAP 2020

RoadMap 2020 will address those elements within the 1,200 acres of common areas managed by CSA, including:

- **Mobility, transportation, roads and parking**
- **Beach walks and leisure trails**
- **Parks, lakes, lagoons, ponds and gardens**
- **Landscape, lighting, mailboxes, fencing and signage**
- **Rain water stewardship and storm water management**
- **Environmental education and the Forest Preserve**

## We Need Your Input and Participation

Your involvement is key to the success of RoadMap 2020. We urge every property owner to take an interest, get involved in the process and help us establish priorities as we move forward. Our shared goal is a successful resort and residential community based on our unique vision that will create a vibrant life-style and strong property values.

## A New Sea Pines Partnership

We are inviting representatives of the property owner and neighborhood associations within Sea Pines, along with members of Sea Pines Resort and the commercial community, to join in a new Sea Pines Partnership. This group will represent their constituencies and provide valuable input and guidance as we develop and implement RoadMap 2020.

Our professional partner, DesignWorks of Charleston, has outstanding credentials and involvement in creating memorable places throughout the southeast. They are uniquely qualified to take on the important role of incorporating Sea Pines' core values in a working plan for future design and development.

## The First Step

**Attend the RoadMap 2020 Community Workshop  
With DesignWorks and the RoadMap Team  
Thursday, January 20, 2011  
4 p.m. at the Sea Pines Community Center**

Through a series of Community Workshops, mailings, meetings and web communications over the coming months, we will be asking you for your input. What do you think is important? Which initiatives should be given priority? What are your recommendations to revitalize and improve our common areas? With our common goals of preserving and improving our quality of life, and the value of our property, the success of the Road Map 2020 depends on **your** participation.

## Join us in determining Sea Pines future

We hope you agree that this is an important time for Sea Pines and that we all have an important role to play in creating the vision and strategies needed to ensure a successful future. We are committed to the creation of a RoadMap to a future Sea Pines that remains as fresh and exciting as Charles Fraser's vision was 50 years ago.

As always, our door is open for your comments and we welcome you as our partner in this endeavor. Please direct your comments to Cary Kelley, executive vice president, at 843-671-1343, email [RoadMap@csaseapines.com](mailto:RoadMap@csaseapines.com) or visit the website, [seapinesliving.com](http://seapinesliving.com) for more information. ☺

## Sea Pines

### Vision Statement

To be a world-class residential/resort community, where the lives of residents and visitors are enhanced by a unique sense of place: an exceptionally beautiful coastal setting where the natural environment is respected and protected, augmented by conveniences, amenities and services that make life fuller and more enjoyable.